

THE SHAKESPEARE THEATRE OF NEW JERSEY'S  
ANNUAL GALA IN CELEBRATION OF

THE  
BIG FIVE-OH!

OUR 50<sup>TH</sup> ANNIVERSARY SEASON

KEEPSAKE JOURNAL

Help commemorate the 50<sup>th</sup> anniversary of  
The Shakespeare Theatre of New Jersey with a special tribute ad to  
the Theatre in the Keepsake Journal

Outside back cover*	\$2,500
Full page	\$1,000
Half page	\$500
Quarter page	\$250
Business card	\$100

*\*subject to availability*

ARTWORK:

**Please provide copy/artwork via one of the the following:**

- **E-mail:** CWard@shakespearenj.org (submit high-resolution PDF, TIF, or JPG)
- **Provide CD** (submit high-resolution PDF, TIF, or JPG)
- **Provide Materials** for the Theatre to design your ad (email, fax, or mail)

*Please allow at least two weeks additional if you require our design services for all ads except business card ads. Please use the space provided below or email your copy for business card ads.*

BUSINESS CARD AD COPY:

*(Please write copy as you would like it to appear in the journal - 3 lines MAX):*

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**DINNER SPONSOR \$20,000**

Includes: Table of 10, premium seating. Signage recognition at Gala.

Prominent recognition in the Keepsake Journal.

Full-page advertisement in Keepsake Journal and 2012 Season opening program.

Recognition on the Shakespeare Theatre website with link.

**COCKTAIL RECEPTION SPONSOR \$15,000**

Includes: Table of 10, premium seating. Signage recognition at Gala.

Prominent recognition in Keepsake Journal. Half-page advertisement in

Keepsake Journal and 2012 Season opening program.

**CABARET SPONSOR \$15,000**

Includes: Table of 10, premium seating. Signage recognition at Gala.

Prominent recognition in Keepsake Journal. Half-page advertisement in

Keepsake Journal and 2012 Season opening program.

**ARTISTS SPONSOR \$10,000**

Includes: Table of 10, preferred seating. Signage recognition at Gala.

Prominent recognition in Keepsake Journal. Quarter-page advertisement in

Keepsake Journal and 2012 Season opening program.

**SILENT AUCTION SPONSOR \$5,000**

Signage recognition at Gala in Silent Auction area.

Prominent recognition in Keepsake Journal.

Listing in season program

**GALA PROGRAM SPONSOR \$2,500**

Prominent recognition in the Keepsake Journal.

Listing in season program

*Please contact the Development Department at 973-408-3761  
should you have questions regarding these or other sponsorship opportunities.*