
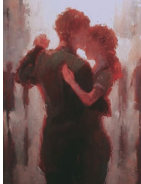


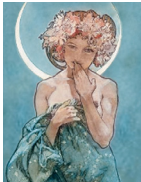


THE SHAKESPEARE THEATRE OF NEW JERSEY



2023 Advertising Kit

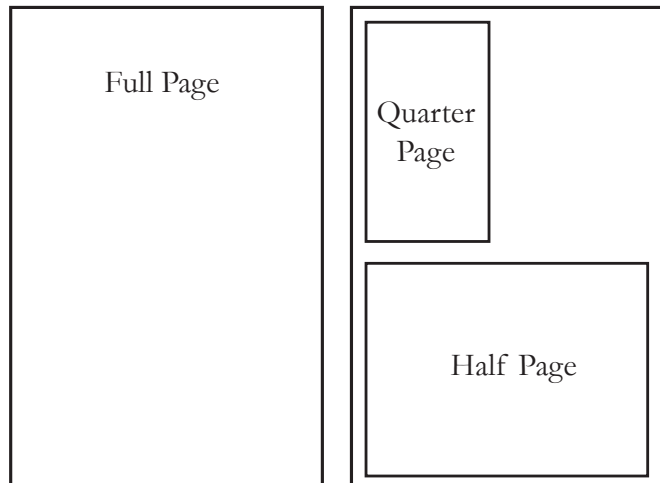
The F.M. Kirby Shakespeare Theatre · 36 Madison Avenue, Madison, New Jersey 07940
Administrative and Production Facility · 3 Vreeland Road, Florham Park, New Jersey 07932

2023 Main Stage Programs	Production Dates	Ad Deadline
 <p>THE ROSE TATTOO By Tennessee Williams Directed by Bonnie J. Monte</p>	May 31 - June 18, 2023	May 3, 2023
 <p>AND A NIGHTINGALE SANG... by C.P. Taylor Directed by Bonnie J. Monte</p>	July 12 - 30, 2023	June 14, 2023
 <p>WAITING FOR GODOT By Samuel Beckett Directed by Bonnie J. Monte</p>	September 13 - October 1, 2023	August 16, 2023
 <p>A MAN FOR ALL SEASONS By Robert Bolt Directed by Paul Mullins</p>	October 18 - November 5, 2023	September 20, 2023
 <p>A MIDWINTER NIGHT'S DREAM By William Shakespeare "Re-seasoned" by Bonnie J. Monte and Joseph Discher Directed by Brian B. Crowe</p>	December 6 - 31, 2023	November 8, 2023



Questions?
Contact: Sydney Fucito
Marketing Assistant
SFucito@ShakespeareNJ.org
(973) 845-6740

2023 Main Stage Program Advertising



Ad Type	Cost	Specs
Inside Front or Back Cover*	\$2,000	5''w x 8''h
Full-Page Color	\$1,000	5''w x 8''h
Half-Page Color	\$500	5''w x 3.875''h
Quarter-Page Color	\$250	2.375''w x 3.875''h
Full-Page B&W	\$500	5''w x 8''h
Half-Page B&W	\$250	5''w x 3.875''h
Quarter-Page B&W	\$125	2.375''w x 3.875''h
Digital Lobby Slide	\$250	1920 px x 1080 px

*Subject to availability

File Requirements

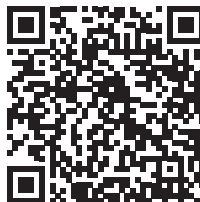
Resolution: 300dpi

File Format: PDF, PNG, JPEG

File Size: Must be sized exactly (see ad sizes above)

Email final ad files to SFucito@ShakespeareNJ.org

Please note: The pricing listed above reflects the cost of an ad for one production's playbill. Purchase an entire season of Main Stage playbill advertisements to enjoy the benefit of 10% off your total.



For examples of advertisements from previous season programs, please scan the QR code.

Payment Information: Return completed form to Sydney Fucito, SFucito@ShakespeareNJ.org

Date _____ Ad Type _____ Total Amount \$ _____

Name _____

Company (if applicable) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

☐ Please charge my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card # _____

Exp. Date: ____ / ____ Security Code: _____

☐ I prefer to pay by check. Checks made out to The Shakespeare Theatre of New Jersey can be mailed to 3 Vreeland Road, Florham Park, NJ 07932.