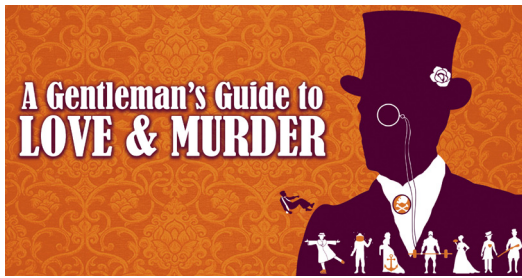




Your 
Shakespeare Theatre of New Jersey

2024 Main Stage Programs

May 15 - June 9, 2024



A GENTLEMAN'S GUIDE TO LOVE & MURDER

Book & Lyrics by Robert L. Freedman

Music & Lyrics by Steven Lutvak

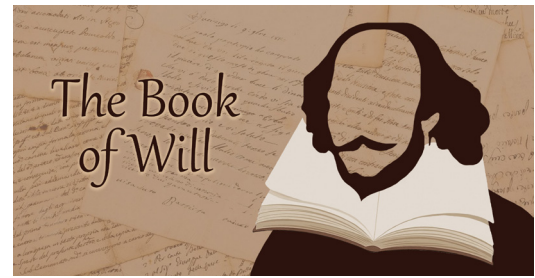
Based on A Novel by Roy Horniman

Directed by Brian B. Crowe

Ad Deadline: April 22, 2024

A Knock-'em Dead, Uproarious Musical Comedy

July 10 - 28, 2024



THE BOOK OF WILL

By Lauren Gunderson

Directed by Bonnie J. Monte

Ad Deadline June 10, 2024

An Impossible Mission to Preserve a Legacy

September 4 - 22, 2024



JANE AUSTEN'S SENSE & SENSIBILITY

Adapted by Jessica Swale

Directed by Nisi Sturgis

Ad Deadline: August 4, 2024

Will Love Win Out in the End?

October 16 - November 17, 2024



MACBETH

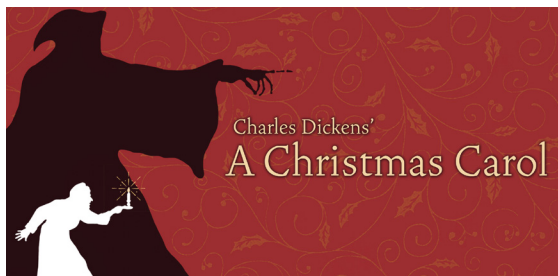
By William Shakespeare

Directed by Brian B. Crowe

Ad Deadline: September 16, 2024

Shakespeare's Electrifying Epic Tragedy

December 4 - 29, 2024



CHARLES DICKENS' A CHRISTMAS CAROL

By Neil Bartlett

Directed by Paul Mullins

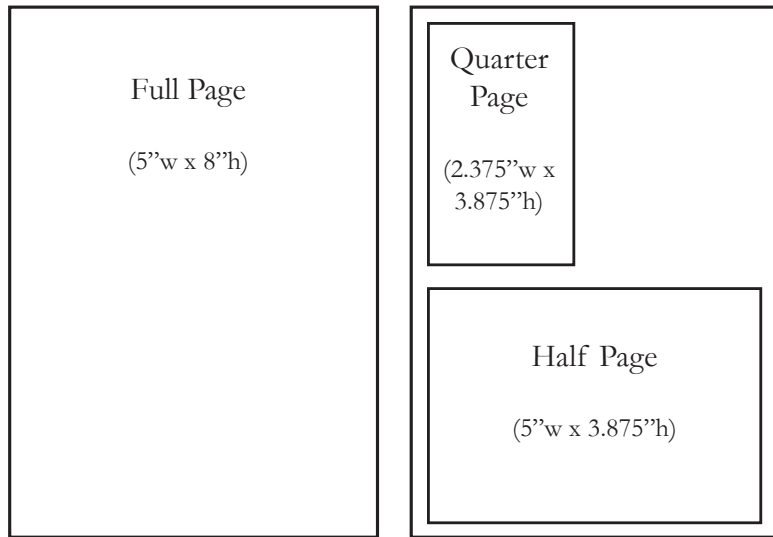
Ad Deadline: November 4, 2024

Capture the Magic of the Season

On average, The Shakespeare Theatre orders 5,000 programs per production. In addition, digital programs are becoming increasingly popular with our patron base and are available via QR code or on our website.

In 2023, over 21,500 individuals attended productions at The Shakespeare Theatre. This number continues to grow significantly each season following the shutdown. We anticipate welcoming more than 26,000 individuals to our Theatre this year, which means even more households that will see YOUR ad!

2024 Main Stage Program Advertising



File Requirements

Resolution: 300dpi

File Format: PDF, PNG, JPEG

File Size: Must be sized exactly (see ad sizes above)

Email final ad files to SFucito@ShakespeareNJ.org

Need a Design?

The Shakespeare Theatre offers advertisers the option of submitting their own art or requesting a design created for them. One of our in-house graphic designers will be happy to craft an ad for your business. Design fees begin at \$100.



For examples of advertisements from previous season programs, please scan or click the QR code.

Ad Type	Specs	Cost Per Program	5% off for 3 Programs	10% off for Full Season
Inside Front or Back Cover*	5" w x 8" h	\$2,000	\$5,700 (or \$1,900 per)	\$9,000 (or \$1,800 per)
Full-Page Color	5" w x 8" h	\$1,000	\$2,850 (or \$950 per)	\$4,500 (or \$900 per)
Half-Page Color	5" w x 3.875" h	\$500	\$1,425 (or \$475 per)	\$1,350 (or \$450 per)
Quarter-Page Color	2.375" w x 3.875" h	\$250	\$712.50 (or \$237.50 per)	\$675 (or \$225 per)
Full-Page B&W	5" w x 8" h	\$500	\$1,425 (or \$475 per)	\$1,350 (or \$450 per)
Half-Page B&W	5" w x 3.875" h	\$250	\$712.50 (or \$237.50 per)	\$675 (or \$225 per)
Quarter-Page B&W	2.375" w x 3.875" h	\$125	\$356.25 (or \$118.75 per)	\$337.50 (or \$112.50 per)
Digital Lobby Slide*	1920 px x 1080 px	\$250		

*Subject to availability

Please note that ads must be paid before the production they will be seen in; multiple ads may be paid for show to show. If purchasing multiple ads, artwork may be updated show to show, however if artwork is being created by STNJ, final designs must be approved by the due date listed above.

Payment Information: Return completed form to Sydney Fucito, SFucito@ShakespeareNJ.org

Date _____ Name _____

Company (if applicable) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Ad Type _____ ARTWORK: Design my Ad _____ I am sending my print-ready Ad _____

(For artwork requests, please email Sydney Fucito at SFucito@ShakespeareNJ.org)

Total Amount \$ _____

For Ads in Multiple Programs: I would like to pay in full at this time. I would like to pay on a program by program basis.

Please charge my: Visa MasterCard American Express Discover

Credit Card # _____

Exp. Date: ____ / ____ Security Code: _____

I prefer to pay by check. Checks made out to The Shakespeare Theatre of New Jersey can be mailed to 3 Vreeland Road, Florham Park, NJ 07932.

In 2023, three of STNJ's Main Stage productions were ranked among the top of NJ theatre by both BroadwayWorld.com and NJArts.net!

“For the finest storytelling, theatergoers treasure their experiences at The Shakespeare Theatre of New Jersey.”

BroadwayWorld.com

“You may want to get two sets of tickets — you will want to see this show again before it’s over.”

QonStage.com

“A superb, thought-provoking production.”

TAPinto

“You’ll be captivated and entertained.”

BroadwayWorld.com

“I cannot more strongly encourage you to see this production.”

Out in Jersey



HAVE A QUESTION?

Contact our Marketing Associate, Sydney Fucito, at SFucito@ShakespeareNJ.org or by calling (973) 845-6740.

The F.M. Kirby Shakespeare Theatre:

36 Madison Avenue, Madison, New Jersey 07940

The Thomas H. Kean Theatre Factory Administrative and Production Facility:

3 Vreeland Road, Florham Park, New Jersey 07932